



Actuarial Society of the Philippines

Unit 819, Cityland 10 Tower II H.V.Dela Costa St, Salcedo Village Makati City, Phils. + (632) 8920693

www.actuary.org.ph

April 8, 2010

Dear Friends and Colleagues,

We are pleased to announce that the **Actuarial Society of the Philippines** will hold its **51st Annual Convention** on **November 11-12, 2010** at the **Fort Ilocandia Resort** in **Laoag City, Ilocos Norte, Philippines**. For more details on this year's convention venue, you may visit their website at <http://www.fortilocandia.com.ph>

The theme for this year - **“Where There is Risk, There is Opportunity: Redefining the Limits of Actuarial Work”** - brings forth a new perspective on the role of the actuary: that of providing real solutions to emerging risk issues affecting the business and economic environment. The theme takes into consideration other opportunities where the actuary can learn from the successes of various business organizations, and apply these learnings in creating a wider market for himself.

In addition to the risks of traditional life insurance and pre-need work that actuaries are faced with, topics relating to various risks on all types of businesses, both within and outside the actuarial field, will be explored. These can be in the areas of banking, finance, investments, management, operations, entrepreneurship, technology, audit, and human resources. Topics may also include areas currently influencing the practices and standards of the actuarial field such as:

- Changes in the Regulation of Life and Non-Life Insurance and Pre-Need Companies
- Emerging Developments and Trends in Microinsurance
- New Educational Standards and Requirements in the Actuarial Profession
- Updates on Risk Management Practices and Tools
- Global Valuation Requirements and Asset-Liability Management Practices
- Business Issues affecting Human Capital and Personal Risk

If you wish to present a paper, kindly submit a summary of your proposed topic along with your curriculum vitae **on or before June 1, 2010**. You may send these, via email, to the Papers and Programs Sub-Committee Head:

Ms. Tatin C. Agdeppa, AASP, FLMI

Email : KJCAgdeppa@grepa.com or mkjca@yahoo.com



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You may also get in touch with any of the following Papers and Programs Sub-Committee members:

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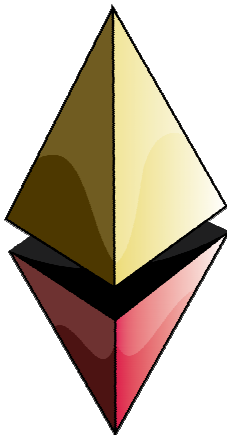
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For further inquiries and related concerns, you may get in touch with the ASP Secretariat c/o Ms. Anne Macasaet at email address actuarial@pltdsl.net. You may also log on to the ASP website at <http://www.actuary.org.ph> for updates on the 2010 ASP Convention.

We thank you in advance for your active participation in our Annual Convention. We look forward to seeing you all in Laoag City this November.

Tatin C. Agdeppa
Papers and Programs Sub-Committee Head
Convention Committee

Joanne S.P. de la Cruz
Committee Head
Programs and Arrangements



Where there is
RISK there is
Opportunity

Redefining the Limits of Actuarial Work