



## Miravite Learning Series

### APPLIED MACROECONOMICS SEMINAR THIS AUGUST!

By Charles Christopher C. Ledesma, Senior Advisor, Macroeconomics, Financial Risk



Charles Christopher C. Ledesma  
Senior Advisor - Macroeconomics,  
Financial Risk

### CALLING ALL

Bank Account Officers • Relationship  
Managers • Credit Analysts • Equity Analysts  
• Risk Officers & Staff • Treasury  
Professionals • Other Finance Professionals •  
Corporate Planning Officers & Staff

**AUGUST 3, 2017**

9:00AM – 5:00PM

20F Fort Legend Tower,  
31<sup>st</sup> St. Cor. 3<sup>rd</sup> Ave., BGC Taguig

**PHP 7,000.00**

VAT Exclusive

Includes: Coffee, Lunch, Snacks, Certificate

#### Course Outline

- i. Economic Performance Indicators
- ii. Twin Problems of Macroeconomics
- iii. Aggregate Demand Components
- iv. Supply-Side of the Macroeconomy
- v. Fiscal Policy
- vi. Monetary Policy
- vii. Stagflation
- viii. Open Economy Macroeconomics
- ix. Balance-of-Payments
- x. Exchange Rate Economics
- xi. Mundell-Fleming Model
- xii. Economic Cycles
- xiii. Local and Global Economic Issues & Applications

#### Seminar Moderator



John Ian Keng, FLMI, MBA, AASP  
Assistant Vice President, MCG

### EXCLUSIVE OFFER!

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fees for ASP members

Plus FREE PARKING!

### REGISTER NOW!

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