The Art of Data Storytelling

The Essential Data Science Skill Everyone Needs

Taught by
Isaac Reyes, Data Scientist

Venue:
Insurance Institurte for Asia and the Pacific (IIAP)
26th Floor, Ayala Life FGU Center, Ayala Ave. Makati

Date and Time:
June 28, 2017
1:30 PM to 4:00 PM

Registration begins at 1:00 PM

Registration Fee: Php 600
Fees are inclusive of snacks

Deadline for reservations is on June 19, 2017.

To register,
contact Anne P. Macasaet at actuarial@pldtdsl.net and send your Full Name, Email Address, Mobile Number, and Company affiliated with.

Well told data stories are change drivers within the modern organisation. But how do we find the most important insights in our business data and communicate them in a compelling way? How do we connect the data that we have to the key underlying business issue?

This seminar takes the participants from the fundamentals (what should we be measuring and why?) through to the elements of good visualisation design (what does a good chart look like?) through to proficiency in data storytelling.

About the Speaker
Isaac Reyes is a Data Scientist, TEDx speaker and lead trainer at DataSeer. He spends his time delivering training courses in machine learning and data science to companies in Silicon Valley, Singapore, Australia, New Zealand and the Philippines. Prior to DataSeer, Isaac lectured in analytics and statistical theory at the Australian National University and worked as a data scientist at Quantium. He holds a Bachelors degree in Actuarial Studies and a Masters in Statistics.

There will be a panel discussion following Isaac's presentation. Isaac will be joined on the panel by the following insurance professionals representing life and non-life insurance:

For life insurance:
Maricel Paygane
Head of Customer Experience, FWD Insurance

For non-life insurance:
Niño Joseph Paz, FASP, FCAS, ASA, MAAA
General Insurance Risk Manager, AXA Philippines